

Celebrate with the Stars

2022 NAWBO CHARLOTTE AWARDS GALA

HONORING OUR BUSINESS OWNER OF THE YEAR FINALISTS

TUESDAY, MAY 24, 2022 | 6:00PM - 9:30PM

HYATT CENTRIC HOTEL - SOUTH PARK



Marketing Your Business with NAWBO Charlotte

Tuesday, May 24, 2022

Hyatt Centric Charlotte SouthPark

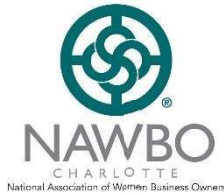
6:00pm – 9:30pm

Join NAWBO Charlotte for its **2022 Annual Awards Gala**, the premier event of the National Association of Women Business Owners (NAWBO), drawing prominent business women throughout the region. This annual event attracts a convocation of women business owners, corporate sponsors, community leaders and honorees. We will introduce and celebrate the Finalists and Winners of our **2022 Woman Business Owner of the Year** and our **2022 Rising Star of the Year**. Do not miss this opportunity to recognize and celebrate the significant accomplishments of area women business owners.

Why Sponsor?

NAWBO Charlotte represents over 117,100 women business owners in the Charlotte region. Our members serve and support prominent city and county boards, non-profit boards, business advisory boards and councils, and groups that work to create a positive business environment in our region and state.

- NAWBO Charlotte members make powerful buying decisions at work and at home.
- It is a great way to get your company, product, or service in front of women business owners and other companies looking for new vendors and/or markets.
- Our members support businesses that support NAWBO Charlotte.
- Build and market your brand.
- Network and connect with other trusted women business professionals in the Charlotte Region.



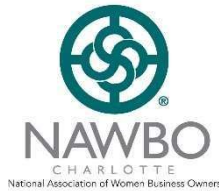
Gala Sponsorship Levels

Platinum Sponsor - \$2,900

- The Platinum Sponsor is our top sponsorship and is awarded to one company.
- Listing as Platinum Sponsor with company name and logo on all promotional materials at event
- Four (4) tickets to the gala
- Full page advertisement in the event program
- Podium mention by Emcee
- Two (2) minutes for a company representative to address the audience
- Company name and logo on Swag Bag
- Placement of promotional materials or products in guest swag bags
- Company name and logo placement on Table Tent cards for each guest table and registration table
- Prominent placement and inclusion on Awards section of NAWBO Charlotte website
- Inclusion in event promotion on social media
- Special Message Sent to Attendees Post Event on your behalf
- Multiple Social Media Shout Outs in the weeks leading up to the event
- Promotional Vendor Table – Market your company during Cocktail Hour

Gold Event Sponsor - \$1,500

- Company name and logo on all promotional materials
- Two (2) tickets to the gala
- Two-thirds page advertisement in the event program
- Podium mention by Emcee
- One (1) minute for a company representative to address the audience
- Company name and logo on Swag Bag
- Placement of promotional materials or products in guest swag bags
- Company name and logo placement on Table Tent cards for each guest table
- Prominent placement and inclusion on Awards section of NAWBO Charlotte website
- Inclusion in event promotion on social media
- Several Social Media Shout Outs Two Weeks before event



Gala Sponsorship Levels

Silver Event Sponsor - \$900

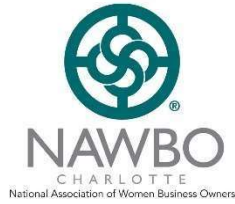
- Company name and logo on all promotional materials*
- One (1) ticket to the gala
- Half-page advertisement in the event program
- Podium mention by Emcee
- Company name and logo on Swag Bag
- Placement of promotional materials or products in guest swag bags
- Company name and logo placement on Table Tent cards on high top tables during cocktail reception
- Placement and inclusion on Awards section of NAWBO Charlotte website
- Inclusion in event promotion on social media

Bronze Event Sponsor - \$550

- Company name and logo listing on some promotional materials
- One-third page advertisement in the event program**
- Podium mention by Emcee
- Placement of promotional materials or products in guest swag bags
- Company name and logo placement on Table Tent cards on high top tables during cocktail reception
- Placement and inclusion on Awards section of NAWBO Charlotte website
- Inclusion in event promotion on social media

Friends of NAWBO - \$250

- Company name and logo listing in event program
- Podium mention by Emcee
- Placement of promotional materials or products in guest swag bags
- Placement and inclusion on Awards section of NAWBO Charlotte website
- Inclusion in event promotion on social media



Gala Sponsorship Levels

Promotional Vendor Table - \$150 (limit 9 Tables)

- Market your Business During Cocktail Hour
- 6ft Table and Linen Provided
- Visibility to all Attendees
- Placement of promotional materials or products in guest swag bags

Questions?

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Please note, no walk-in registrations will be accepted at this event.
Some opportunities may be missed depending on when the commitment is secured.
Program ad deadline is May 3, 2022.
Specifications for ad files will be provided.