

Success in the
queen city



Success in the Queen City & NAWBO Talks 2021
Tuesday – Oct 26th 6:00-9:00pm –Whitehead Manor
Attend in Person or Virtual Via Zoom

Did you know that Charlotte is the #1 city in the country for Women-Owned Business Growth?
Charlotte truly is the Queen City!

Join us as we celebrate Women in Business Month through connecting, socializing and supporting our sisters in business. The 7th Annual Success in the Queen City will bring together several women networking organizations in the **Charlotte Area** that focus on female entrepreneurship.

Due to popular demand, we are thrilled to bring back **NAWBO Talks** which is similar to a “Ted-Talk” style event. This year, speakers will focus their talk on “Resilience in the Face of Change”. The speeches are designed to inspire, inform, challenge and evoke new ideas!

Both of these events will be held at one of the Queen City’s finest venues....The Whitehead Manor on Sardis Rd. You will enjoy a night of networking with women entrepreneurs in the greater Charlotte Area, be inspired and rejuvenated from some of our hand-selected speakers at **NAWBO Talks**, enjoy cocktails, delectable appetizers, chance to win some raffle prizes, all while enjoying live entertainment by DJ Spike of Soulful Sounds.

Why support Success in the Queen City?

National Women’s Small Business Month focuses on the millions of women entrepreneurs who day after day pursue their passion of entrepreneurship and financial independence. We want women entrepreneurs to feel confident taking a risk on starting or expanding their small business. It’s through support from sponsors like YOU who will keep our city thriving in business. Join the hive and count yourself among the Queen Bees!

Success in the Queen City & NAWBO Talks Sponsorship Packages

Superstar Supporter of Women in Business - \$1,250 - Two (2) Available

- o Two (2) Tickets to Event
- o Four (4) Virtual Tickets
- o Prominent Logo & Link on Event Webpage
- o Prominent Logo & Link on Email Invite
- o Special Message Sent to Attendees Post Event on your behalf
- o Logo Inclusion in Message Sent to Attendees Pre and Post Event
- o Expo table at event and prominent display on Zoom call
- o Multiple Social Media Shout Outs in the weeks leading up to the event
- o Sponsor for Open Networking & Cocktail Reception – Logo Displayed on Tent Cards

Champion of Women in Business - \$650 - Four (4) Available

- o One (1) ticket to in person event
- o Two (2) Virtual Tickets
- o Logo & Link on Event Webpage
- o Logo & Link on Email Invite
- o Distribute Marketing Materials at Event
- o Multiple Social Media Shout Outs Two weeks before event

Advocate of Women in Business \$275

- o Two (2) Virtual Tickets
- o Logo on Event Webpage
- o Logo on Email Invite
- o Social Media shout outs One Week before the event.

Success in the Queen City & NAWBO Talks

Sponsorship Agreement:

Business Name: _____

Sponsorship Level: _____

Approval: _____ Date: _____

**NAWBO is supported by yearly corporate partners who will receive exposure at this event so you may have another company in your industry under our corporate partner umbrella. The corporate partner exposure at this event will be limited to logo on event brochure (as a corporate partner). They may also be in attendance at the event.*