



NATIONAL ASSOCIATION OF  
WOMEN BUSINESS OWNERS

CHARLOTTE CHAPTER | FUEL YOUR SUCCESS



**NAWBO**  
CHARLOTTE

National Association of Women Business Owners



The Charlotte Chapter of The National Association of Women Business Owners (NAWBO®) represents the fastest growing segment of our economy – women-owned businesses. NAWBO Charlotte is the only local dues-based organization specially designed to serve and support the interests of the diverse group of all women entrepreneurs in the greater Charlotte region.

A NAWBO membership offers business development, education, connections, and other resources to move your business forward. Programs, speakers, events, corporate partnerships, advocacy and workshops are all designed to support you.

## Why NAWBO Charlotte?

### **CONNECTIONS & RESOURCES**

**ENGAGE AND SHARE RESOURCES** with other women business owners in the community of all sizes, demographics, and business sectors; for counsel, guidance, and support.

**FOCUS ON YOUR EDUCATION** while making connections at monthly events, where a flow of business development insights between WBOs and from expert speakers happens across the greater Charlotte area.

**MASTERMIND GROUPS** offer board-of-director type confidential expertise and support on topics ranging from business development to marketing and accounting.

**NAWBO'S** e-learning webinars, workshops, speaker series, and other national events augment a robust online 'Resources' platform.

**OPPORTUNITIES** for Charlotte-area and national exposure, plus eligibility to be considered for women business owner awards.



## ACCESS

Access a group of like-minded women business owners who share avenues to success, act as sounding boards, offer business advice and counsel, support, networking, and opportunities to engage. The connections and engagement between our members also often offer a new pipeline of referral sources.

### Access to the organization's:

- ↑ members and international associates,
- ↑ business growth-focused programs & seminars,
- ↑ business advocacy—legislative efforts—on behalf of women business owners,
- ↑ access to, and discounts from, corporate partners,
- ↑ opportunities for national press and speaking engagements.

Join NAWBO Charlotte  
TODAY to have your voice  
amplified and heard,  
and fuel your business,  
lifestyle and community!

Visit [nawbocharlotte.org](http://nawbocharlotte.org) to learn more about membership levels and exclusive benefits worth thousands of dollars. While online, complete your member application form!

NAWBO is proud to serve as the voice of the nation's over 11 million women-owned businesses and represent women entrepreneurs in all sectors, sizes, and stages of development. A NAWBO membership offers women-owned businesses the best of all worlds – a local platform, resources, and support for their business and their voice, with connections to a national organization and brand.



## Local and National Benefits



### **Strategic Partnerships**

Get discounts and benefits in Charlotte and beyond, through NAWBO's partnerships with organizations such as UPS, Dell, Constant Contact, PR Newswire, Office Depot, fiserv., Southwest Airlines, and Bank of America.

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### **NAWBO Institute**

Gain access to a virtual online learning platform, with Business Development & Advancement programs, webinars, resources, Cultivate Advisors consulting, and more.

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### **Business Advocacy**



Have your voice be heard. NAWBO represents the issues and concerns of women-owned businesses at the local, state and national levels. Through public policy conferences, congressional endorsements, legislation promotion, and member education, NAWBO is at the forefront of advocating for the issues that impact us, from the minimum wage to overtime legislation and access to capital.




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