



2021 – 2022 Board of Directors Slate



President: Mindy Mills Hinson

NAWBO Member Since 2015

My Company and what we do: M3 Real Estate Group.
Full Service Commercial Real Estate Firm Focused on Leasing, Sales and Management of Commercial Properties



President Elect: Melinda McVadon

NAWBO Member Since 2016

My Company and what we do: The McLynn Group – Strategic Marketing
Building brands that connect; Creating messages that build business



Immediate Past President: Carolina Aponte

NAWBO Member Since 2015

My Company and what we do: Caja Holdings, LLC
Outsource Fractional CFO, Accounting, and Bookkeeping services



Secretary: Kelly Rains Jesson

NAWBO Member Since 2017

My Company and what we do: Jesson & Rains, PLLC
Estate planning, business, and construction law firm.



Treasurer: Joanna Beck

NAWBO Member Since 2020

My Company and what we do: Beck Insights

I create, improve, and document standard processes for businesses. This allows owners to have more free time, grow their business and increase its value, and delegate the day-to-day operations, because they're confident things will get done their way without doing it themselves.



Corporate Sponsorship/Comm Relations Co-Chair: Lisa Woodie

NAWBO Member Since 2012

My Company and what we do: Homemade Fresh LLC

Homemade Fresh is a personalized meal planning and preparation business that provides convenient, heat-and-eat meals made with lots of fresh, whole-food ingredients.



Corp Sponsorship/Comm Relations Co-Chair: Carol Knight Pegg

NAWBO Member Since 2014

My Company and what we do: Center for the Healing Arts, LLC

We guide attention to whole-body wellness through preventive care, lifestyle changes, and integrative options to achieve personal optimal well-being. Our Holistic Wellness Mentoring and Education Programs are designed to identify opportunities to improve resilience and reduce or prevent burnout.



Advocacy: Dr. Felice Carlton DNP, RN, FNP-C

NAWBO Member Since 2020

My Company and what we do: Felice Carlton Enterprises LLC

I help purpose-driven women develop tangible strategies to step out of overwhelm into their limitless possibility. Concentration: Resiliency Enhancement, Mindset Development, Stress Reduction; Services: Professional Speaking, Organizational and Group Coaching, Consulting, Live events



Education Co-Chair: Teresa Gitomer

NAWBO Member Since 2020

My Company and what we do: heyRED

We book speaking engagements for entrepreneurs and small businesses who want to grow their business through the power of speaking.



Education Co-Chair: Caryn Lee

NAWBO Member Since 2017

My Company and what we do: Narrative Consulting firm focused on people and culture. We use research-based assessments, assisting clients with conflict mediation, team communication, executive coaching, candidate selection, and various team training.



Special Events Co-Chair: Ada Stevens

NAWBO Member Since 2019

My Company and what we do: SnapHappy Photos Professional photographers, specializing in Events, Business Head Shots, Family, Food, & Architecture photography.



Special Events Co-Chair: Rochelle Stewart

NAWBO Member Since 2019

My Company and what we do: Show Stopping Event Planning, LLC Show Stopping Event Planning customizes events that are unique to our clients. We specialize in Corporate Events, Fundraising, Weddings, Celebration and Custom Events are our passion.



Membership: Shonna Splain

NAWBO Member Since 2019

My Company and what we do: Star Insurance Group We are a property and casualty insurance agency where we protect businesses and your personal life with insurance products designed with you in mind.



New Membership Co-Chair: Tangela Davis

NAWBO Member Since 2019

My Company and what we do: Trinity Strategic Consulting Inc An IT Consulting firm aligning Business Needs with the right IT Solutions. We help Executives in highly regulated industries secure and protect their enterprise for accelerated performance!



New Membership Co-Chair: Liz Venum

NAWBO Member Since 2020

My Company and what we do: Venum PLLC

Venum PLLC is a law firm focused exclusively on the legal needs of growing businesses. Our clients rely on us to help them navigate regulatory and compliance requirements, contracts, employment issues, and all aspects of their companies' strategic growth.



Marketing: Keri Bonfili

NAWBO Member Since 2019

My Company and what we do: thebonfili.com

We are a leading Charlotte-area boutique strategic communications and PR agency.



Mastermind Co-Chair: Cindy Leap

NAWBO Member Since 2014

My Company and what we do: Transition Tamers

We are your go-to for your relocation or organizing project, handling all the details, so you don't have to. While we specialize in working with older adults, we love working with all ages!



Mastermind Co-Chair: Kandy Schreiner

NAWBO Member Since 2014

My Company and what we do: Transition Tamers

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