



Dear NAWBO Community,

Happy New Year! I hope your holiday season was filled with joy, love, peace, and plenty of time to recharge. It was such a delight connecting with so many of you at our fabulous December holiday party, masterfully coordinated by Rashida Hemmans. What a night! The energy, connections, and celebrations truly captured the spirit of our incredible NAWBO Charlotte community.

Now, let's dive into 2025! I wish you a year packed with success, new growth, and abundant opportunities. Your NAWBO Charlotte Board of Directors has been working tirelessly to bring you fresh initiatives and events to help you shine brighter than ever. Here's a sneak peek at what's ahead:

1. **Website Launch:** We're thrilled to announce the launch of our new and improved website within the next week! This redesign brings you a more dynamic, user-friendly platform to stay informed, engaged, and connected. Huge thanks to Adriana Moron, Right Hand Here for their invaluable support and expertise in making this transformation a reality.
2. **Revamped Awards:** We've updated our award categories to offer even more opportunities for recognition and engagement. Get ready to celebrate the exceptional accomplishments of our members in bold, new ways. Stay tuned for details on how to get involved—it's your time to shine!
3. **Virtual Education Series:** This is your chance to share your expertise with the NAWBO community by applying to be a speaker at one of our monthly virtual events. Members will need to complete a simple application, so keep an eye on your email for next steps. Don't miss this opportunity to elevate your voice and inspire others!
4. **The EmpowerHER Fund:** The EmpowerHER Fund is a transformative initiative aimed at empowering women business owners by providing crucial financial support to organizations that uplift and equip female entrepreneurs for success. This fund represents a significant step toward fostering sustainable growth and ensuring a thriving future for women in business. More details on how to participate and contribute will be shared soon!
5. **Can't-Miss Signature Events**
  - **February 11th Signature Evening Meeting:** Join us for a game-changing session featuring a CPA speaker who will reveal the three biggest money mistakes business owners make—and how to avoid them. Trust me, you'll want to take notes!
  - **February 18th DEI&B Morning Workshop:** Diversity Drives Dollars: Leveraging DEI&B for Business Growth. This dynamic workshop will show you how diversity, equity, inclusion, and belonging can be powerful tools for business expansion and success.



## 6. Ongoing Opportunities to Connect and Grow

- **NAWBO Connects:** With five Connects groups meeting monthly, you'll always have a space to build relationships, share insights, and collaborate with other powerhouse women.
- **Mastermind:** Take your growth to the next level by joining a Mastermind group—a personal “board of advisors” to help you strategize and succeed.
- **Virtual Events:** Visit [nawbo.org](http://nawbo.org) regularly to explore a variety of free virtual events and opportunities designed to inspire and educate.

## Looking Ahead

I encourage you to dive into all that NAWBO Charlotte has to offer—because this is your time to grow, connect, and thrive. If you have any questions, need more details, or want to get involved in any of these exciting programs, please don't hesitate to reach out to me directly.

Thank you for being such an integral part of this extraordinary community. Your passion, leadership, and energy inspire me every single day. Here's to making 2025 a year to remember—together, we're unstoppable!

With immense gratitude,

Rochelle Stewart  
NAWBO Charlotte President  
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